



# CAI San Antonio 2020 Sponsorship Package

## **CAI San Antonio Mission Statement:**

*To Enhance Community Association Living in  
San Antonio and South Texas by Promoting  
Leadership, Excellence, and Professionalism Through  
Education, Communication, Advocacy, and Resources.*

Promoting San Antonio's Community Associations since 1982

## **2020 SPONSORSHIP OVERVIEW**

CAI San Antonio is proud to present its 2020 Sponsorship Package. The goal is to provide an a la carte system of sponsorships which gives the chapter a strong foundation of support for general chapter functions and provides higher level CAI San Antonio sponsors the opportunity to select specific activities of the chapter to support.

All donations collected from the Friendship, Bronze, and Silver donation levels will provide general funding to the CAI San Antonio chapter. This includes basic financial support of (1) individual committees, (2) educational opportunities such as the monthly luncheons, (3) advocating on half of our members before the Texas Legislature and the United States Congress, and (4) other needs of the chapter addressed in the annual budget.

Donations collected to achieve Gold, Platinum, and Diamond donation levels will provide additional funding support for CA Day, Membership, and the Awards Gala. Cost for booths, tables, and/or tickets to events will be provided separately by the respective committee.

---

## **2020 SPONSORSHIP LEVELS**

Your 2020 sponsorship level will be determined by your overall donation amount. The following donation levels provide general budgetary support for the CAI San Antonio chapter:

CAI San Antonio Friendship Donation - You may enter any amount that you choose between \$100.00 and \$599.00 to support your CAI San Antonio chapter.

Bronze - Minimum donation of \$600.00 to support your CAI San Antonio Chapter

Silver - Minimum donation of \$1,200.00 to support your CAI San Antonio Chapter

These higher donation levels MUST include "Add-On Donations" as indicated on the Sponsor Application to reach the required minimum donation for that level:

Gold - Donations must total at least \$2,000.00 (\$1,200.00 Silver Level + \$800.00 in optional add-on donations)

Platinum - Donations must total at least \$3,000.00 (\$1,200.00 Silver Level + \$1,800.00 in optional add-on donations)

Diamond - Donations must total at least \$4,000.00 (\$1,200.00 Silver Level + \$2,800.00 in optional add-on donations)

All 2020 sponsorship opportunities, except attendance cost to specific events, are provided in the 2020 Sponsorship Package.

---

Your sponsorship level for 2020 will be determined by your overall donation amount. You can choose to support the chapter's general fund, or you can choose to also provide support to the chapter committees as well.

**All donations must be received no later than January 31, 2020.** Payment plans (second payment due March 31, 2020) are also available; please contact Judy Monger, Chapter Executive Director, for payment plan details.

---

## COMMITTEE OVERVIEWS

### Overview -

Donations received for specific committees will be utilized for that committee's needs, unless otherwise deemed appropriate by the Board of Directors to reallocate funds per the CAI San Antonio Bylaws.

The chapter will honor all donation levels at all events and functions. Specific donations may or may not be recognized separately.

### Awards and Recognition Gala

The Annual Awards Gala is a prestigious event for the CAI San Antonio chapter held to honor communities, managers, volunteers, and the chapter's top donors of the prior year. The Annual Awards Gala is one of the most highly anticipated CAI San Antonio events of the year. (Cost of tickets and tables will be provided by the Awards Gala Committee later.)

### CA Day

CAI San Antonio's CA Day strives to provide a perfect balance of education and networking opportunities for community volunteer leaders, community managers, business partners, and other professional organizations related to the community association industry. This event is free to community volunteer leaders and community managers. (Cost of exhibitor tables will be provided by the CA Day Committee later.)

### Membership

Membership growth and retention is vital to maintaining a healthy CAI chapter. This committee strengthens the CAI San Antonio chapter through promotion of membership benefits and by furthering to the CAI San Antonio chapter's mission statement. (Cost for specific membership events will be provided by the Membership Committee later.)

## 2020 Sponsorship Package

### Texas Community Association Advocates (TCAA)

Advocacy is one vital pillar of the San Antonio Chapter of CAI's Mission Statement. Without the efforts of TCAA's paid advocacy team that functions onsite in Austin full-time during session, we may not have been able to preserve the right of our Texas associations to self-govern on issues like fining, chickens, display of religious items, collections, foreclosure, and state oversight. TCAA's onsite advocacy team is its single largest investment in the future of our Texas community associations. There is never an off year when it comes to fundraising for TCAA. Without appropriate funding to TCAA, legislation designed to create a solution for an individual constituent complaint will be the future. Owners, volunteer board members, management companies, and the business partners that serve Texas community associations will experience the financial and unbalanced effects of individualized legislation. TCAA encourages you to invest in the preservation of your right to self-govern your community.

### Education

Our Education Committee is dedicated to providing our members with education, tools and resources by developing, promoting and presenting education programs for community association volunteers, community managers and business partners. The goal of this Committee is to provide enhanced knowledge and professionalism in the industry.

---

## SPONSORSHIP LEVELS - BENEFITS

### DIAMOND LEVEL SPONSOR - MINIMUM \$4,000.00 DONATION

(\$1,200.00 Silver Level (required) + \$2,800.00 in optional add-on donations)

Benefits:

- One (1) free regularly sized booth or table at all CAI San Antonio functions, booth and table upgrade options available (does not include Awards Gala, see below)
  - Ability to pre-register for all events, two (2) weeks in advance of normal registration
- Four (4) free tickets, or 50% off one (1) table, to the 2020 Annual Awards Gala
- Two (2) free luncheon tickets to all regularly scheduled luncheons
  - Distinguished Platinum Award to be presented in 2020
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons
- CAI San Antonio Annual Meeting sponsor
- Luncheon sponsor of two (2) regularly scheduled luncheons - includes:
  - \$100.00 in gift cards given in business partner's honor by CAI San Antonio
  - Opportunity to present business information to attendees for maximum of two (2) minutes
- Recognition on the CAI SA banner under Diamond level, viewed at all luncheons and events
- Company logo included in slide show at CAI San Antonio luncheons, CA Day, and Awards Gala
- Free submission of one (1) featured article in *Common Terra* - Article to be written by business partner

## 2020 Sponsorship Package

- Free full-page advertisement in four (4) issues of *Common Terra*
- Link on the CAI San Antonio website homepage to your company website
- Ability to utilize the Constant Contact coupon program
- Special Diamond Level name badges for up to two (2) representatives

### **PLATINUM LEVEL SPONSOR - MINIMUM \$3,000.00 DONATION**

(\$1,200.00 Silver Level (required) + \$1,800.00 in optional add-on donations)

#### Benefits:

- 50% off one (1) regularly sized booth or table at all CAI San Antonio functions, booth and table upgrade options available (does not include Awards Gala, see below)
  - Ability to pre-register for all events, two (2) weeks in advance of normal registration
- Two (2) free tickets to the Annual Awards Gala, or 25% off one (1) table, at the 2020 Awards Gala
  - Distinguished Platinum Award to be presented in 2020
- Two (2) free luncheon tickets to six (6) regularly scheduled luncheons
  - 50% off an additional two (2) luncheon tickets at any two (2) regularly scheduled luncheons
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons
- CAI San Antonio Annual Meeting sponsor
- Luncheon sponsor of one (1) regularly scheduled luncheon - includes:
  - \$100.00 in gift cards given in business partner's honor by CAI San Antonio
  - Opportunity to present business information to attendees for maximum of two (2) minutes
- Recognition on the CAI SA banner under Platinum level, viewed at all luncheons and events
- Company logo included in slide show at CAI San Antonio luncheons, CA Day, and Awards Gala
- Free submission of one (1) featured article in *Common Terra* - Article to be written by business partner
- Free half (1/2) page advertisement in four (4) issues of *Common Terra*
- Link on the CAI San Antonio website homepage to your company website
- Ability to utilize the Constant Contact coupon program
- Special Platinum Level name badges for up to two (2) representatives

### **GOLD LEVEL SPONSOR - MINIMUM \$2,000.00 DONATION**

(\$1,200.00 Silver Level (required) + \$800.00 in optional add-on donations)

#### Benefits:

- 25% off one (1) regularly sized booth or table at all CAI San Antonio functions, booth and

table upgrade options available (does not include Awards Gala)

- Two (2) free luncheon tickets to four (4) regularly scheduled luncheons
  - 50% off an additional two (2) luncheon tickets at any two (2) regularly scheduled luncheons
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons
- Recognition on the CAI SA banner under Gold level, viewed at all luncheons and events
- Company logo included in slide show at CAI San Antonio luncheons, CA Day, and Awards Gala
- Free submission of one (1) featured article in *Common Terra* - Article to be written by business partner
- Free quarter (1/4) page advertisement in four (4) issues of *Common Terra*
- Link on the CAI San Antonio website homepage to your company website
- Ability to utilize the Constant Contact coupon program
- Special Gold Level name badge for one (1) representative

**SILVER LEVEL SPONSOR - MINIMUM \$1,200.00 DONATION**

Benefits:

- Ability to upgrade to Gold, Platinum, and Diamond levels
- Two (2) free luncheon tickets to two (2) regularly scheduled luncheons
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons
- Recognition on the CAI SA banner under Silver level, viewed at all luncheons and events
- Company logo included in slide show at CAI San Antonio luncheons, CA Day, and Awards Gala
- Free business card size advertisement in three (3) issues of *Common Terra*
- Link on the CAI San Antonio website homepage to your company website
- Ability to utilize the Constant Contact coupon program
- Special Silver Level name badge for one (1) representative

**BRONZE LEVEL SPONSOR - MINIMUM \$600.00 DONATION**

Benefits:

- One (1) free luncheon ticket to one (1) regularly scheduled luncheon
  - Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons
- Recognition on the CAI SA banner under Bronze level, viewed at all luncheons and events
- Company logo included in slide show at CAI San Antonio luncheons, CA Day, and Awards Gala
- Free business card size advertisement in two (2) issues of *Common Terra*
- Link on the CAI San Antonio website homepage to your company website

- Special Bronze Level name badge for one (1) representative

**FRIENDSHIP LEVEL SPONSOR - MINIMUM \$100.00/MAXIMUM \$599.00 DONATION**

**Benefits:**

- Free business card size advertisement in two (2) issues of *Common Terra*
  - Link on the CAI San Antonio website homepage to your company website
- 

**ABOUT COMMUNITY ASSOCIATIONS INSTITUTE**

Community Associations Institute (CAI) is a national organization dedicated to fostering vibrant, competent, harmonious community associations. For more than 35 years, CAI has been the leader in providing education and resources to the volunteer homeowners who govern community associations and the professionals who support them. Our members include community association volunteer leaders, professional managers, community management firms, and other professionals and companies that provide products and services to community associations.

Working closely with more than 50 state, regional, and local chapters nationwide and internationally, we bring together experts to provide the latest information on community association management and governance. We serve our members with books, seminars, workshops, research, continued education and periodicals, including the Common Ground magazine and specialized newsletters on community association management, governance, and law.

**CAI San Antonio - Contact Us**

Chapter Executive Director - Judy Monger

P.O. Box 65204

San Antonio, TX 78265

Phone: 210.389.6382

Email: [ced@caisa.org](mailto:ced@caisa.org)

Website: [www.caisa.org](http://www.caisa.org)

## Sponsorship/Advertising Agreement

### MEMBER INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP PACKAGES AND OPTIONS

**CAI San Antonio Friendship Donation** - \$\_\_\_\_\_ (Minimum \$100.00/Maximum \$599.00)

*(This donation level does not qualify for Bronze, Silver, Gold, Platinum, or Diamond donation tiers.)*

**Bronze** - \$600.00

*(This donation level does not qualify for Silver, Gold, Platinum, or Diamond donation levels.)*

**Silver** - \$1,200.00

*(This donation level qualifies for Gold, Platinum or Diamond donation tiers when additional Optional Add-Ons Donations are selected, see list of Optional Add-On Donations below.)*

#### Optional Add-On Donations

**Must select Silver donation level to qualify for Gold, Platinum or Diamond donation levels.**

**Gold** - **\$2,000.00 Minimum donation** (Silver level + \$800 Optional Add-On Donations)

**Platinum** - **\$3,000.00 Minimum donation** (Silver level + \$1,800.00 Optional Add-On Donations)

**Diamond** - **\$4,000.00 Minimum donation** (Silver level + \$2,800.00 Optional Add-On Donations)

CA Day	Awards Gala	Membership	TCAA	Education
\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
\$750.00	\$750.00	\$750.00	\$750.00	\$750.00
\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
Other \$ _____	Other \$ _____	Other \$ _____	Other \$ _____	Other \$ _____

Total Optional Add-On Donations \$ \_\_\_\_\_

Grand Donation Total (Optional Add-on Donations + Silver Donation) \$ \_\_\_\_\_

## **PAYMENT INFORMATION**

**An invoice will be sent via email by the CAI San Antonio Chapter Executive after receipt and review of the completed Sponsorship/Advertising Agreement form.**

Signature:

Date:

---