

Sponsorship

ADVERTISING OPPORTUNITIES



SAN ANTONIO CHAPTER

community
ASSOCIATIONS INSTITUTE



CAI - SAN ANTONIO 2021

About Community Associations Institute

CAI is an international membership organization dedicated to building better communities. With over 40,000 members, CAI has 64 chapters worldwide, including Canada, the Middle East and South Africa, and relationships with housing leaders in several other countries, including Australia and the United Kingdom. CAI provides information, education, and resources to the homeowner volunteers who govern communities and the professionals who support them. CAI members include association board members and other homeowner leaders, community managers, association management firms and other professionals who provide products and services to associations. CAI serves community associations and homeowners by:

Advancing excellence through seminars, workshops, conferences, and education programs, most of which lead to professional designations for community managers and other industry professionals. Publishing the largest collection of resources available on community association management and governance, including website content, books, guides, Common Ground magazine and specialized newsletters.

Advocating on behalf of common-interest communities and industry professionals before legislatures, regulatory bodies, and the courts. Conducting research and serving as an international clearinghouse for information, innovations, and best practices in community association development, governance, and management.

We believe homeowner and condominium associations should strive to exceed the expectations of their residents. We work toward this goal by identifying and meeting the evolving needs of the professionals and volunteers who serve associations, by being a trusted forum for the collaborative exchange of knowledge and information, and by helping our members learn, achieve and excel. Our mission is to inspire professionalism, effective leadership, and responsible citizenship—ideals reflected in associations that are preferred places to call home.

2021 Sponsorship Overview

CAI San Antonio is proud to present its 2021 Sponsorship Package. The goal is to provide an a la carte system of sponsorships which will provide the chapter with a strong foundation of support for general chapter functions and provide higher level CAI San Antonio sponsors the opportunity to select specific chapter activities to support. CAI San Antonio survived 2020 and will thrive in 2021 with your help. Thank you for your ongoing support of the chapter.

*** If you remain at the same Diamond, Platinum or Gold Sponsorship Levels or move up a level you can take 10% off your 2021 Sponsorship Level's cost.
Example: \$4000 - \$400 (10%) = \$3600

*** If you pledged money towards CA Day, Education or Membership in 2020, you may use 50% of those pledges on 2021 programs in the same category. 2020 CA Day = Golf Tournament, Education = Education and Membership = Membership. TCAA money was used.

All donations collected from the Friendship, Bronze, and Silver donation levels will provide general funding to the CAI San Antonio chapter. This includes basic financial support of:

1. individual committees,
2. educational opportunities such as the monthly luncheons programs,
3. advocating on behalf of our members before the Texas Legislature and the United States Congress, and
4. other needs of the chapter addressed in the annual budget.

Donations collected to achieve Gold, Platinum, and Diamond donation levels will provide additional funding support for 2021 CA Day, Membership, Education, TCAA and the Golf Tournament. Cost for booths, tables, and/or tickets to events will be provided separately by the respective committee.

Committee Overviews

OVERVIEWS

Donations received for specific committees will be utilized for that committee's needs, unless otherwise deemed appropriate by the Board of Directors to reallocate funds per the CAI San Antonio Bylaws. The chapter will honor all donation levels at all events and functions. Specific donations may or may not be recognized separately.

CA DAY

CAI San Antonio's CA Day strives to provide a perfect balance of education and networking opportunities for community volunteer leaders, community managers, business partners, and other professional organizations related to the community association industry. This event is free to community volunteer leaders and community managers. (Cost of exhibitor tables will be provided by the CA Day Committee later.)

GOLF TOURNAMENT

The Golf Tournament is a new event for the CAI San Antonio chapter, held to celebrate getting together again as managers, volunteers, and business partners to have fun and network. The Golf Tournament will be one of the most highly anticipated NEW CAI San Antonio events of the year.

MEMBERSHIP

Membership growth and retention is vital to maintaining a healthy CAI chapter. This committee strengthens the CAI San Antonio chapter through promotion of membership benefits and by furthering CAI San Antonio chapter's mission statement. (Cost for specific membership events will be provided by the committee later.)

TEXAS COMMUNITY ASSOCIATION ADVOCATES (TCAA)

Advocacy is one vital pillar of the San Antonio Chapter of CAI's Mission Statement. Without the efforts of TCAA's paid advocacy team that functions on-site in Austin, full-time during legislative sessions, we may not have been able to preserve the right of our Texas associations to self-govern on issues like fining, chickens, display of religious items, collections, foreclosure, and state oversight. TCAA's on-site advocacy team is its single largest investment in the future of our Texas community associations. There is never an off year when it comes to fundraising for TCAA. Without appropriate funding to TCAA, legislation designed to create a solution for an individual constituent complaint will be the future. Owners, volunteer board members, management companies, and the business partners that serve Texas community associations will experience the financial and unbalanced effects of individualized legislation. TCAA encourages you to invest in the preservation of your right to self-govern your community.

EDUCATION

Our Education Committee provides our members with education, tools, and resources by developing, promoting, and presenting education programs for community association volunteers, community managers and business partners both virtually and in-person. The goal of this Committee is to provide enhanced knowledge and professionalism in the industry.

CAI San Antonio - Contact Us
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Website: www.caisa.org

2021 Sponsorship Levels

Your 2021 sponsorship level will be determined by your overall donation amount. The following donation levels provide general budgetary support for the CAI San Antonio Chapter:

CAI San Antonio **Friendship** Donation - You may enter any amount that you choose between \$100.00 and \$599.00 to support your CAI San Antonio chapter.

Bronze - Minimum donation of \$600.00 to support your CAI San Antonio Chapter

Silver - Minimum donation of \$1,200.00 to support your CAI San Antonio Chapter

***These higher donation levels MUST include “Add-On Donations” as indicated on the Sponsor Application to reach the required minimum donation for that level:

Gold - Donations must total at least \$2,000.00 (\$1,200.00 Silver Level + \$800.00 in optional add-on donations)

Platinum - Donations must total at least \$3,000.00 (\$1,200.00 Silver Level + \$1,800.00 in optional add-on donations)

Diamond - Donations must total at least \$4,000.00 (\$1,200.00 Silver Level + \$2,800.00 in optional add-on donations)

Diamond Level Sponsor - Minimum \$4,000.00 Donation

(\$1,200.00 Silver Level (required) + \$2,800.00 in optional add-on donations)

Benefits:

- One (1) free regularly sized booth or table at all CAI San Antonio functions, booth, and table upgrade options available, except the Golf Tournament
- Ability to pre-register for all events two (2) weeks in advance of normal registration
- Two (2) free luncheon tickets to all regularly scheduled luncheons (when in-person events resume)
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons (when in-person events resume)
- CAI San Antonio Annual Meeting sponsor
- Luncheon sponsor of two (2) regularly scheduled luncheons (virtual and/or in-person)-includes:
 1. \$100.00 in gift cards given in business partner's honor by CAI San Antonio
 2. Opportunity to present business information to attendees for maximum of two (2) minutes at the beginning of each event.
 3. Recognition on the CAI SA slideshow under Diamond level, viewed at all luncheons and events
- Company logo included in slideshow at CAI San Antonio luncheons and CA Day,
- Free submission of one (1) featured article in Common Terra - article to be written by business partner
- Free full-page advertisement in four (4) issues of Common Terra
- Link on the CAI San Antonio website homepage to your company website (Logos N Links)
- Special Diamond Level name badges for up to two (2) representatives

Platinum Level Sponsor - Minimum \$3,000.00 Donation

(\$1,200.00 Silver Level (required) + \$1,800.00 in optional add-on donations)

Benefits:

- 50% off one (1) regularly sized booth or table at all CAI San Antonio functions, booth, and table upgrade options available, except the Golf Tournament.
- Ability to pre-register for all events two (2) weeks in advance of normal registration
- Two (2) free luncheon tickets to six (6) regularly scheduled luncheons (when in-person events resume)
- 50% off an additional two (2) luncheon tickets at any two (2) regularly scheduled luncheons (when in-person events resume)
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons (when in-person events resume)
- CAI San Antonio Annual Meeting sponsor
- Luncheon sponsor of one (1) regularly scheduled luncheon - includes:
 1. \$100.00 in gift cards given in business partner's honor by CAI San Antonio
 2. Opportunity to present business information to attendees for maximum of two (2) minutes (when in-person events resume)
 3. Recognition on the CAI SA slideshow under Platinum level, viewed at all luncheons and events
- Company logo included in slideshow at CAI San Antonio luncheons and CA Day.
- Free submission of one (1) featured article in Common Terra - article to be written by business partner
- Free half (1/2) page advertisement in four (4) issues of Common Terra Link on the CAI San Antonio website homepage to your company website (Logos N Links)
- Special Platinum Level name badges for up to two (2) representatives

Gold Level Sponsor - Minimum \$2,000 Donation

(\$1,200.00 Silver Level (required) + \$800.00 in optional add-on donations)

Benefits:

- 25% off one (1) regularly sized booth or table at all CAI San Antonio functions, booth, and table upgrade options available except the Golf Tournament
- Two (2) free luncheon tickets to four (4) regularly scheduled luncheons (when in-person events resume)
- 50% off an additional two (2) luncheon tickets at any two (2) regularly scheduled luncheons (when in-person events resume)
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons (when in-person events resume)
- Recognition on the CAI SA slideshow under Gold level, viewed at all luncheons and events
- Company logo included in slideshow at CAI San Antonio luncheons and CA Day.
- Free submission of one (1) featured article in Common Terra - article to be written by business partner
- Free quarter (1/4) page advertisement in four (4) issues of Common Terra
- Link on the CAI San Antonio website homepage to your company website (Logos N Links)
- Special Gold Level name badge for one (1) representative

Silver Level Sponsor - Minimum \$1,200 Donation

Benefits:

- Ability to upgrade to Gold, Platinum, and Diamond levels
- Two (2) free luncheon tickets to two (2) regularly scheduled luncheons (when in-person events resume)
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons (when in-person events resume)
- Recognition on the CAI SA slideshow under Silver level, viewed at all luncheons and events
- Company logo included in slideshow at CAI San Antonio luncheons and CA Day
- Free business card size advertisement in three (3) issues of Common Terra
- Link on the CAI San Antonio website homepage to your company website (Logos N Links)
- Special Silver Level name badge for one (1) representative

Bronze Level Sponsor - Minimum \$600 Donation

Benefits:

- One (1) free luncheon ticket to one (1) regularly scheduled luncheon (when in-person events resume)
- Opportunity to provide marketing material on the Business Partner Venue Table at all regularly scheduled luncheons (when in-person events resume)
- Recognition on the CAI SA slideshow under Bronze level, viewed at all luncheons and events
- Company logo included in slideshow at CAI San Antonio luncheons and CA Day
- Free business card size advertisement in two (2) issues of Common Terra
- Link on the CAI San Antonio website homepage to your company website (Logos N Links)
- Special Bronze Level name badge for one (1) representative

Friendship Level Sponsor - Minimum \$100/Maximum \$599 Donation

Benefits:

- Free business card size advertisement in two (2) issues of Common Terra
- Link on the CAI San Antonio website homepage to your company website (Logos N Links)

Sponsorship/Advertising Agreement

MEMBER INFORMATION

First Name: _____ Last Name: _____ Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone Number: _____ Email: _____

SPONSORSHIP PACKAGES AND OPTIONS

CAI San Antonio Friendship Donation - \$ _____ (Minimum \$100.00/Maximum \$599.00)
(This donation level does not qualify for Bronze, Silver, Gold, Platinum, or Diamond donation tiers.)

Bronze - \$600.00
(This donation level does not qualify for Silver, Gold, Platinum, or Diamond donation levels.)

Silver - \$1,200.00
(This donation level qualifies for Gold, Platinum or Diamond donation tiers when additional Optional Add-Ons Donations are selected, see list of Optional Add-On Donations below.)

Optional Add-On Donations

Must select Silver donation level to qualify for Gold, Platinum or Diamond donation levels.

Gold - \$2,000.00 *Minimum donation (Silver level + \$800 Optional Add-On Donations)*

Platinum - \$3,000.00 *Minimum donation (Silver level + \$1,800.00 Optional Add-On Donations)*

Diamond - \$4,000.00 *Minimum donation (Silver level + \$2,800.00 Optional Add-On Donations)*

| CA Day | Golf Tournament | Membership | TCAA | Education |
|----------------|-----------------|----------------|----------------|----------------|
| \$250.00 | \$250.00 | \$250.00 | \$250.00 | \$250.00 |
| \$500.00 | \$500.00 | \$500.00 | \$500.00 | \$500.00 |
| \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 |
| \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 |
| \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 |
| \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 |
| \$2,500.00 | \$2,500.00 | \$2,500.00 | \$2,500.00 | \$2,500.00 |
| Other \$ _____ | Other \$ _____ | Other \$ _____ | Other \$ _____ | Other \$ _____ |

Total Optional Add-On Donations \$ _____

Grand Donation Total (Optional Add-on Donations + Silver Donation) \$ _____

PAYMENT INFORMATION

An invoice will be sent via email by the CAI San Antonio Chapter Executive after receipt and review of the completed Sponsorship/Advertising Agreement form. Invoice can be paid with a credit card or mailed check.

Signature:

Date:
